

LEADERSHIP SPEAKERS SERIES

The Leadership Speakers Series includes 4 events at which community experts share best practices in leadership and service or provide an overview of new initiatives or programs relevant to the Capital Region. Individual keynote speakers and panel programs are both educational and inspirational. Event attendance ranges from 100-200 people. Events typically take place over breakfast or lunch and, in 2021, will also include virtual events. Your participation as an event sponsor shows your dedication to continued learning.

**\$500
Group
Sponsor**

**\$1,000
Event
Sponsor**

**\$5,000
Exclusive
Series Sponsor**

Sponsor Benefits

- Reserved seating for 8 people at one Speakers Series event.
- Logo recognition in print and electronic media at the event.

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- Year-round acknowledgement on LHA website, promotional materials, and social media posts.

- Reserved VIP seating for 8 people at all 4 Speakers Series events.
- Prime position logo recognition in print and electronic media at all 4 events.
- One-two minute podium opportunity to address the audience with an advertisement or announcement at all 4 Speakers Series events.
- Year-round acknowledgement on LHA website, promotional materials, and social media posts.