

Board Strong



LEADERSHIP
HARRISBURG AREA
Leaders Serving.



THE FOUNDATION
FOR ENHANCING
COMMUNITIES

ORRSTOWN BANK
FINAL FOCUS
PRODUCTIONS

<https://www.leadershipharrisburg.org/programs/board-strong/>

Board Strong is a program of Leadership Harrisburg Area that was made possible through a partnership with The Foundation for Enhancing Communities and support from Orrstown Bank.

Board Strong is a video series for non profit/community board members; those considering non profit board service; and veteran board members who wish to grow in their roles. **Board Strong** provides insights and expert advice from seasoned industry professionals and is designed to promote effective board service and non profit excellence. There are 5 components:

1. **Compliance Strong** features Diane Edelstein of Maher Duessel and addresses the financial oversight, fiduciary and compliance responsibilities of board members.
2. **Fundraising Strong** features Chad Barger of Productive Fundraising and addresses board members' role in fundraising.
3. **Serving Strong** features Tina Nixon of UPMC Pinnacle and addresses the roles & responsibilities of board members and executive staff.
4. **Story Strong** features Stuart Landon of Open Stage and provides tips for board member to effectively tell the organization's story.
5. **Performance Strong** features Dr. Linnie Carter of HACC and provides tips for recruiting & retaining high performing board members.

Leadership Harrisburg Area also assists non profit organizations and community groups with Team Projects, hands-on service projects, workshop facilitation, and board trainings. We publish a monthly newsletter, The Community Caller, where non profit organizations can list openings for board members and volunteers, and post upcoming events. LHA facilitates the Community Leadership Series, Executive Leadership Series, Leadership Speakers Series, and Beyond Leadership each year.

Leadership Harrisburg Area ~ www.leadershipharrisburg.org ~ 717-216-5200



Earn your **Board Strong** Certification today!

Your **Board Strong** Certification is like a seal of approval from Leadership Harrisburg Area. The **Board Strong** Certification will show non profit organizations that you are knowledgeable about the roles & responsibilities of being a board member; that you take board membership seriously; and that you would be a great asset to their team. **Board Strong** Certification is a great addition to your community service resume, biography, and LinkedIn profile.

It's easy!

Step 1 Watch the **Board Strong** video series on Leadership Harrisburg Area's website by clicking on the link below. Individuals can watch alone, watch with friends, or boards of directors can watch as a full group. The video can be watched in short segments, or all at once for a total of 95 minutes. Speaker bios and content notes are downloadable. <https://www.leadershipharrisburg.org/programs/board-strong/>

Step 2 After completing the **Board Strong** video series, email your responses to the following questions to LHA@leadershipharrisburg.org with **Board Strong** Certification in the subject line.

1. Your name & contact information.
2. Are you currently serving on a non profit or community board? If so, what organization?
3. How will your board service improve as a result of watching the **Board Strong** video series? Please cite three specific changes, actions, or steps that you will take to improve.
4. Name one significant improvement that you will suggest, address, and help implement in the non profit organization or community group you serve as a result of watching **Board Strong**. How do you anticipate that this change will impact the organization's future?
5. Does your organization support the Executive Director in serving on other non profit or community boards?

Step 3 Upon receiving your responses, Leadership Harrisburg Area will email your **Board Strong** Certificate. We encourage you to promote that Leadership Harrisburg Area has certified you as **#BoardStrong** and serve as an example for others to participate!

If your non profit organization or community group would like to collectively earn a **Board Strong** Certification from Leadership Harrisburg Area, let us know! Just call Leadership Harrisburg Area at 717-216-5200 and we will walk you through the steps. Organizational certification shows funders, potential new board members, and community stakeholders that you have a high performing board!