



FOR IMMEDIATE RELEASE

For More Information Contact:

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Local Partnership Provides Leadership Training to Millennial Population

June 1, 2009 They are sociable, optimistic, talented, well educated, collaborative, community-minded, influential, and achievement-oriented. They are the first generation to grow up surrounded by digital media – born between 1980 and 2000. They're variously called the Internet Generation, Echo Boomers, Generation Y, the Nintendo Generation, the Digital Generation, and, in Canada, the Sunshine Generation. However, several thousand of them sent suggestions about what they want to be called to Peter Jennings at abcnews.com, and "Millennials" was the clear winner.

Local Millennials are developing their leadership potential by participating in a 7-session training program hosted by Harrisburg Young Professionals and facilitated by Leadership Harrisburg Area and Penn State University.

The first six sessions focus on skill development and communication while the series culminates with a panel discussion at which local leaders divulge their secrets to success.

"Leadership Harrisburg Area is particularly pleased to work with this age group in strengthening their already visible penchant for community leadership. As a whole, Millennials have grown up caring about their communities and are primed to fill the important service roles that are much needed by local non-profit organizations and programs," commented Una Martone, CFRE, and President of Leadership Harrisburg Area. Martone states that local non-profit groups are desperate for board members and committee volunteers and expressed her hope that this training program can be the first step in pairing the Millennials with opportunities.

For more information or to register for any one of the sessions, visit www.hyp.org

Session 1: Effective PowerPoint Presentations
Host: PSU, Jake Ray
Date/Time: Tuesday, June 2
Network 5:00 – 5:30, Session 5:30 – 6:30, Q/A, etc. 6:30 - ??

Session 2: Public Speaking
Host: Leadership Harrisburg, Una Martone
Date/Time: Tuesday, June 30
Network 5:00 – 5:30, Session 5:30 – 6:30, Q/A, etc. 6:30 - ??

Session 3: Introduction to Negotiations
Host: PSU, Jake Ray
Date/Time: Tuesday, July 21
Network 5:00 – 5:30, Session 5:30 – 6:30, Q/A, etc. 6:30 - ??

Session 4: Assuming Leadership and Communicating Up
Host: Leadership Harrisburg, Una Martone

Date/Time: Tuesday, August 11
Network 5:00 – 5:30, Session 5:30 – 6:30, Q/A, etc. 6:30 - ??

Session 5: B2B Marketing Strategies in an Uncertain Economy
Host: PSU, Jake Ray
Date/Time: Tuesday, September 1
Network 5:00 – 5:30, Session 5:30 – 6:30, Q/A, etc. 6:30 - ??

Session 6: Ethics and Credibility in Leadership
Host: Leadership Harrisburg, Una Martone
Date/Time: Tuesday, October 6
Network 5:00 – 5:30, Session 5:30 – 6:30, Q/A, etc. 6:30 - ??

Session 7: Case Studies – Panel Discussion of Local Leaders
Host: Leadership Harrisburg and Penn State
Date/Time: Tuesday, November 10
Network 5:00 – 5:30, Session 5:30 – 6:30, Q/A, etc. 6:30 - ??

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Leadership Harrisburg Area is a private, non-profit organization serving Cumberland, Dauphin and Perry Counties. It began in 1986 as a Capital Region Chamber of Commerce initiative to provide a forum for leaders from all segments of the community to address common concerns and implement shared goals.

www.leadershipharrisburg.org • LHA@leadershipharrisburg.org
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